

**THE DISCOP JOHANNESBURG 2018 AGENDA
FEATURES 3 FOCUSED TRACKS, 42
CONVERSATIONS, PANELS, PRESENTATIONS,
WORKSHOPS, EVENTS, AND OVER 50 WORLD-
CLASS EXPERTS.**

**RECEIVE EXPERT BRIEFINGS AND INNOVATIVE
IDEAS. MEET WITH FRESH TALENT AND KEY
PLAYERS DRIVING TODAY'S AND TOMORROW'S
SUB-SAHARAN AFRICA'S ENTERTAINMENT AND
MEDIA INDUSTRY.**

**WEDNESDAY 14 NOVEMBER
NEXT GEN SCHEDULE**

09:00 | Spotlight on Africa's 150-million people strong Swahili-speaking audience.

This session will highlight the opportunities that exist in Eastern Africa for Swahili content and the regulatory framework being developed to promote home-grown content.

Moderator: Abdul MOHAMED - Marketing Director - Bakhresa

Speakers: Cindy MBAE - Sales and Acquisitions Manager - Rushlake Media GmbH • Yahya Mohamed KIMARO - Director of Operations - Azam Media

11:00 DISCOP CONVERSATIONS BY ALJAZEERA - The United World of Animation. This session will bring together globe-trotting animation experts to discuss the emerging trends and future outlook of animation globally. Using their specific countries as case studies, the panelists will paint a vivid picture of the vast opportunities, pioneering spaces and potential collaborations that exist within the global animation industry.

Moderator: Nick WILSON - Head of Projects and Content - African Animation Network

Speakers: Ahmed ABDELHAMID - Head of Programming & Acquisitions - Abu Dhabi Media Company • Rathan Sam GEORGE - Director Operations - Toonz Media Group • Amit KARNI - Head of Distribution - SPI International • Géraldine BACHE - Head of Projects, MIFA • Mike DE SEVE - Director - Baboon Animation

12:30 | Spotlight on Innovation - Next Generation Video Solutions in Sub-Saharan Africa | SES

As viewing habits change, the media and video industries are evolving. Broadcasters, content owners and viewing platforms in Sub-Saharan Africa are looking for new and innovative ways to take advantage of a wide range of media management and delivery services, all while still providing premium content to audiences. This session will explore next generation video solutions that are available to a wide range of media businesses.

Presented by: Iris BAT-ADAM - Regional Senior Sales Director of Africa - SES

14:00 | Spotlight on China followed by a cocktail. Theatre 2, Level 2

15:00 | Spotlight on public service broadcasting | In Conversation with RTI Distribution: How can African Content Tap into International Markets?

Presented by: Ahmadou BAKAYOKO, CEO - RTI

17:00 | The Ladima Women of Influence Dialogue. This session aims to create a powerful and impactful dialogue where DISCOP delegates can directly engage with women from the entertainment & media industry who have reached the top of their fields.

Moderator: Lara UTIAN - PRESTON - Co-Founder - The Ladima Foundation

Speakers: Raziah ATHMAN - Deputy Editor-in-Chief - Africanews • Kelly-Anne JOSEPH - Head of Operations, SA and rest of Africa - **Kwesé** • ZeeZee IHE-OKUNEYE - Managing Partner - How Media & Entertainment • Valentine GAUDIN-MUTEBA - Managing Director: Media, Sales & Operations - TRACE Southern African Office • Sheila COLE - Vice President of Post Productions & Operations - The Africa Channel

THURSDAY 15 NOVEMBER

09:00 | Is there a BRICS Co-Production Model. This session will examine the opportunities and challenges of a co-production and distribution treaty that would facilitate relationships between the Film and Television professionals from Brazil, Russia, India, China and South Africa.

Moderator: Afrika MKHANGALA - Group Chief Operating Officer - BRICS Media Company

Speakers: Sunita UCHIL - Chief Business Officer, International Ad Sales, Global Syndication and Production Company - Zee Entertainment Enterprises • Carol COETZEE - Chief Executive Officer - KwaZulu-Natal Film Commission

10:00 DISCOP CONVERSATIONS BY ALJAZEERA. The Rise of Blockchain Solutions for the Entertainment Industry.

Because of the structural advantages blockchain technology is expected to have, the session will discuss and highlight the challenges and opportunities that blockchain will present to the entertainment industry, especially in Africa.

Moderator: Russell SOUTHWOOD - Chief Executive Officer - Balancing Act

Speakers: George EGBUONU - CEO - Flat Pyramid • Akintunde MARINHO - Chief Executive Officer - Utopia Media Group • Manuel BADEL - Digital Media Specialist & CIO Certified Blockchain Professional - Badel Media • Warren GRAY - Partner - Blockstarters

11:00 | Making an Impact | BBC News. How you can cut through the clutter in your market with original prime-time shows made in Africa? See how BBC partners are making an impact with world- class local content.

Presented by: Mary LUSIBA - Head of Business Development - BBC News Africa

12:00 | Spotlight on Innovation | FOX NET- WORKS GROUP

Paolo will be sharing insights gained along the evolution of the Fox Networks Group channel portfolio into video destinations, which not only offer relevant and prominent content, but now an enhanced and compelling viewing experience as well. He will also discuss how this platform has become a powerful tool to improve loyalty and engagement of a much wider target audience within affiliates subscribers.

Presented by: Paolo M. AGOSTINELLI - Executive Vice President, Distribution, Europe & Africa - Fox Net- works Group

14:00 | Spotlight on public service broadcasting | BBC News

Fake or real, truth or lie, transparent or deliberately misleading - how can you tell the difference? And what can you do about it to help build trust?

Presented by: Mary LUSIBA - Head of Business Development - BBC News Africa • Nisha KAPUR - Commissioning Editor, Africa - BBC News Africa

15:00 | Spotlight on Turkey

Moderator: Prof. Dr. Mrs. Arzu Öztürkmen – Bogazici University

Speakers: Ahmet ZIYALAR - COO - Inter Medya ; Idil BEL- LI - General Manager - Sera Film Services ; Dilek TELKES - COO - Videomite ; Emirhan EMRE - Business Development Manager - Mavi Baykus Film Studiyos

17:00 | Developing the right format and documentaries for international distribution.

Formats and documentaries that have the potential to cut across borders are the ones that are conceived and designed to be or become a brand. The session will bring together experts to

discuss formats and documentaries and the significance of developing global productions with local appeal.

Moderator: Russell SOUTHWOOD - Chief Executive Officer - Balancing Act

Speakers: Philipp HOFFMANN - Founder/Managing Director - Rushlake Media • Stéphane C. GOEBEL - Vice President, Platform Operations - SES • Levern ENGEL - Director, Content Production - FNG Original Productions Africa • Bilaal HOOSEIN - Director of Programmes – Al Jazeera • Shaamila Fataar - Senior Specialist, Originals - Showmax

FRIDAY 16 NOVEMBER

09:00 | WHAM, POW, BOOM: Spotlight on Nigeria's animation, comic books & video gaming industry.

There is a growing interest in Nigerian animation, comic books and gaming by local and international consumers, challenging Nigerian animators to step up and improve the quality and availability of content that is driven by a passion that is truly Naija and still has global appeal. Moderator: Nick WILSON - Head of Projects and Content - African Animation Network

George EGBUONU - CEO - Flat Pyramid • Mboutidem JOHNSON - CEO / Creative Director - Basement Animation • Jite OVUERAYE - Head of Marketing & Operations - Accelerate TV • Ayodele ELEGBA - Founder - Spoof Animation

10:00 | Spotlight on Innovation | LIVE U

Reinventing live productions with LiveU. LiveU is driving the live video revolution, providing live video streaming for TV, mobile, online and social media. LiveU creates a consistent bandwidth and a reliable connection so you can acquire, manage and distribute high quality remote live broadcasts over IP. Our broad portfolio of products sets the industry standard for live video production. From backpacks to smartphones, and satellite/cellular hybrid to external antenna solutions, LiveU offers a complete range of devices for live video coverage anytime, anywhere.

Presented by: Alexander GECHTMAN - Regional Vice President for Africa, East Europe, Russia CIS - LiveU

10:30 | Spotlight on coproduction relations between South Africa and France

The session will have experts from France and South Africa discuss how the current co-production treaty between the two countries can encourage more content co-productions and examine the reasons why it should be extended to television content.

Moderator: Frances-Anne SOLOMON– Founder - CineFAM

Speakers: Monica RORVIK - Head, Film and Media Promotion - Wesgro, Tourism, Trade and Investment Promotion • Thierry CASSUTO - Founder & Executive Producer - Both Worlds

11:30 DISCOP CONVERSATIONS BY ALJAZEERA: Why Mobile Will be King

In the last decade, mobile technologies have transformed the entertainment industry with traditional distribution systems being reconsidered due to evolving content consuming habits. This session will examine the impact of mobile-based content viewing on the distribution and consumption value chain and highlight ground-breaking mobile-based business models.

Moderator: Russell SOUTHWOOD - Chief Executive Officer - Balancing Act

Speakers: Liz LEVENSON - President - Cactus Tree Entertainment • Ibiye MEMBERR-UKOKO - AGM, Business Development - NIGCOMSAT Ltd • Desmond MTHEMBU - Senior Manager, Industry Support and Development - Gauteng Film Commission • Stanley EDWARDS - Director - Platypus Digital & OGLE Digital Media • Michael DJABA - Founder - IFactory

14:00 | Spotlight on public service broadcasting | CANADIAN BROADCASTING SERVICE.

Leading national broadcaster CBC/SRC will present their best new programs and their international and business strategies. They will also introduce Panora. TV, a brand new B2B business solution developed for distributors, agents, and content buyers.

Presentation: Mia DESROCHES - Director, Content Distribution Partnerships - Radio-Canada Solutions Média / CBC Media Solutions

16:00 | South Africa and Canada Co Production Panel

Moderator: Frances-Anne SOLOMON– Founder - CineFAM

Speakers: Thembakazi KWINANA - Assistant Director, Investment Promotion - Department of Trade

17:00 | Animation Progeny by AAN

The Next Generation of animation brilliance on the African continent will close out the DISCOP Johannesburg 2018 NEXT GEN program. The Africa Animation Network has selected some of the best animators across Africa to be part of the session. Chronicling their journey to success, they will highlight the challenges and opportunities that exist for new animators, the animation industry and the business of animation in Africa.

WEDNESDAY 14 NOVEMBER

DISCOMICS SCHEDULE

10:00 | DISCOMICS/AAN Press Conference

Three of the longest running pop culture events in South Africa, with over 40 years of combined experience, are joining forces with African Animation Network to create a pan-African partnership with a focus on raising the skills of content creators, regardless of pop culture field. Hear how these companies will be working together to help shape the future of pop culture across Africa.

Speakers: Nick WILSON - Head of Projects and Content - African Animation Network • Patrick ZUCHOWICKI - Chief Executive Officer - DISCOP • Ayodele ELEGBA - Founder - Spoof Animation & Lagos Comic Con • Les ALLEN - ICON Comics & Games Convention • Thomas IMBOYWA - NAICCON & Pro Series Gaming

11:00 | eSports | Highlights of the Southern Africa Prelims

Highlights of the hotly contested Southern Africa prelims of the inaugural Injustice 2 pan African DISCOMICS eSports competition will be screened in partnership with ACGL

14:00 | The Future of Geek

Comic-book, animation, and video game industries are not only expanding their influence on marketing, merchandising and the entertainment industry, but are also well-springs of opportunity for content. This session looks at the macro level of pop culture influence and reveals insights around the opportunities available.

Host: Les ALLEN - Director - Icon Comic & Gaming Convention

Speaker: Ariane SUVEG - Head of Content & Acquisitions - Turner Kids Channels Africa

15:00 | Animation du Monde Location: Theatre 3 – Level 2

Programme presentation and Pitching workshop. Presenter: Nick WILSON - Head of Projects and Content - African Animation Network

15:00 | eSports | Highlights of the Eastern Africa Prelims

Highlights of the hotly contested Eastern Africa prelims of the inaugural Injustice 2 Pan African DISCOMICS eSports competition will be screened in partnership with Pro Series Gaming

16:00 | CARTOON NETWORK AFRICA | Creative Lab Awards

In 2018 Cartoon Network Africa ran a pan-African competition to find the best animation talents on the continent. This session will expand on the Creative Lab initiative and announce the 3 winners!

Panelists: Julien BORDE – Head of Channels, Kids and General Entertainment – Turner France and Africa ; Ariane SUVEG - Head of Content & Acquisitions - Turner Kids Channels Africa • Aude BOUSSEAU - Marketing, Digital Manager - Turner Africa

16:30 | What is IQEMBU

This session will expand on the IQEMBU press conference announcement from earlier in the day, providing greater insight into this fantastic new initiative in animation.

Speakers: Nick WILSON - Head of Projects and Content - African Animation Network • Patrick ZUCHOWICKI - CEO - DISCOP • Mike DE SEVE - Director - Baboon Animation • Rathan Sam GEORGE - Director Operations - Toonz Media Group

17:00 | Animation du Monde Location: Theatre 3 – Level 2

Meet the Experts 1 - Find your Logline

THURSDAY 15 NOVEMBER

10:00 | Animation du Monde Location: Theatre 3 – Level 2

Meet the Experts 2 - Does the storytelling match the art? Are you pitching correctly according to what was said the day before and according to all the materials at disposal (roughs, drawings, graphic research, animatics, teaser/pilots, storyboards)

10:00 | eSports | Highlights of the Western Africa Prelims

Highlights of the hotly contested Western Africa Prelims of the inaugural Injustice 2 Pan-African DISCOMICS eSports competition will be screened in partnership with FEJA.

11:00 | Opportunities in Pop Culture & New Media with Red Oxygen

One of the South Africa's most successful production companies has started a new business focused on pop culture content - why? Join Red Oxygen CEO Konstantinos Tzingakis as he discusses why they made pop culture the focus of their new range of content and where he sees the opportunities lie.

14:00 | The Business of e-Sports - Africa vs The World

e-Sports is the latest 'big thing' in new media, but what's the real story? Does it have a viable business model in Africa? This session will be a deeper dive into the realities of eSports on the continent versus the impact of eSports overseas.

Moderator: Thomas IMBOYWA - NAICCON & Pro Series Gaming

Panelists: Ayodele ELEGBA - Founder - Spoof Animation & Lagos Comic Con • Les ALLEN - ICON Comics & Games Convention • Sidick Bakayoko - FEJA

15:00 | AAN-Animation Unites Africa

African Animation Network (AAN), Animation Nigeria (ANG), Association Ivorienne du Film d'Animation (AIFA), Animation South Africa (ASA) & Association of Animation Artistes Kenya (A3K) come together to discuss the year in review, the projects they have been working on and the progress they have been making.

16:00 | The Importance of Influencer Marketing

Over 94% of elite marketers now use influencer marketing, due to a much greater ROI than traditional digital marketing channels. How much? And why is it important to get influence marketers organised for your content? Carla Harris, The Social Bard, has run two successful YouTube channels and will share some in- sights on this important part of the marketing process in new media.

Host: Les ALLEN - ICON Comics & Games Convention Guest: Carla HARRIS - The Social Bard

17:00 | Africa's burgeoning Indie Comic Book Industry

Role players from across the continent discuss the current state of the indie comic book industry in Africa.

Host: Ayodele Elegba (Spoof Comics, Nigeria)

Panelists: Salim Busuru - Avandu - Kenya • Ray Whitcher - Whitchcraft - South Africa • Moe Hoosen - South Africa

FRIDAY 16 NOVEMBER

10:00 | Animation du Monde Location: Pitching Practice

Pitching Lead: Géraldine BACHE - Head of Projects - MIFA

Moderator: Nick WILSON - Head of Projects and Con- tent - African Animation Network

10:00 | Pop Culture Review: Kenya, Nigeria & South Africa

A look at the main pop culture drivers and content opportunities in three key African markets. Discussions will include YouTube, gaming, comics, animation and more.

Host: Ayodele Elegba (Lagos Comic Con)

Panelists: Les Allen (ICON CGC), Nick Wilson (AAN), Thomas Imboywa (NAICCON & Pro Series Gaming)

11:00 | eSports | Pan-African Finals - Live Stream of the Pan-African finals of the inaugural Injustice 2 pan-African DISCOMICS eSports competition will be screened in partnership with ACGL, PSG & FEJA.

19:00 | Grand Finale Of The ‘Animation Du Monde’ Pitching Competition

21:00 | Animation Du Monde Awards Ceremony

WEDNESDAY 14 NOVEMBER

DISCORE SCHEDULE

13H00 | Elevate your Pitch Workshop for Music Industry Practitioners

The workshop will help music industry practitioners understand synchronisation. The workshop will highlight scoring in tv and digital music, the secret to getting sync's, ownership and rights and what your music is best suited for.

Facilitator: Mpumi PHILLIPS - Music Supervisor & Publisher - Sheer Publishing Africa

THURSDAY 15 NOVEMBER

10:30 | DISCORE Presentation: Results to date and Future Plans.

Presenter: Mike STRANO - Founding Director - ONGEA! Africa

11:00 | Synched IT!! | The role of African Music in Advertising, Film, TV and Digital Content for the World

A discussion with music supervisors around the importance of music in Film, TV and Digital content.

Moderator: Mike STRANO - Founding Director - ONGEA! Africa

Panelists: Lydia Idakula SOBOGUN - Founder - Gbagyichild Entertainment • Ryan HALL - Music Supervisor - Publishers Association • Craig MCGAVEY - Chairman - Production Music South Africa Association • Adi LEACH - Studio Zoo

14:00 | SynConnect

Moderator: Mpumi PHILLIPS - Music Supervisor & Publisher - Sheer Publishing Africa

Panelists: Lydia Idakula SOBOGUN - Founder - Gbagy- ichtild Entertainment • Bonga Percy VILAKAZI - Creative Producer - The River • Eric MOGALE - Creative Director - Rhythm City • Adi LEACH – Managing Director - Studio Zoo • Craig MCGAVEY - Chairman - Production Music South Africa Association

16:00 | Discore meets Discomics

Bridging the gap between music users and music makers.

Moderator: Garland-Waide BRADFORD - Head of Communications, African Animation Network

Speakers: Dale BLIGNAUT - General Manager - Mama Dance • Nick CLOETE - Managing Director - Mind's Eye Creative • Cati WEINEK - Film Producer - The Ergo Company